Membership Program
2018-2019

Athena supporters are recognized as thought-leaders working to bring lasting improvements to the entire construction sector.

Our members share a belief that quantified sustainability is a business imperative that will define how building products are manufactured and consumed in the 21st century. This is not the “green” world of today, where little is measured and much is hyped. This is the world of tomorrow, a place where greenwash is non-existent and environmental footprint of everything is known, disclosed, and used in everyday decisions. Athena Institute members are helping make that day arrive sooner rather than later.

Your support allows us to provide the life cycle assessment (LCA) infrastructure necessary for a more sustainable built environment. We help our members and clients to benchmark their work, signal their commitment to sustainability and identify areas for improvement. And we’ll work with you in a communication partnership to be sure the world knows you are part of the solution.

Benefits to members:

- Fee reduction for Athena contract research services.
- Visibility on the Athena web site, press releases and other Athena media.
- Use of the “Athena member” logo on member’s media.
- Affiliation with leading-edge sustainability research work.
- First-hand access to our resources and links through member meetings and direct contact.
- Ability to influence and improve the work of Athena through our member meetings.

Membership dollars are used for:

- Expanding the LCA data in Athena Institute databases for new products and systems where no specific funding has been secured.
- Updating the Athena software tools with periodic data revisions and software adjustments.
- Developing the next-generation of Athena LCA software tools as user needs evolve.
- Preparing Athena software tools to meet new requirements in green building codes, standards and rating programs.
- Ensuring Athena software is always free and accessible to everyone.
- Serving on codes and standards committees that address LCA for buildings.
- Advocating for LCA in construction through journal articles, conference appearances and other educational venues.
**Membership levels and annual fees:**

1. Leadership member ($20,000)
2. Sustaining member ($10,000)
3. Supporting member ($5,000)
4. Associate member ($500-$2,500)

   - $2,500: Professional services firms with annual revenues ≥ $25 million
   - $1,200: Professional services firms with annual revenues < $25 million
   - $500: Professional services firms with annual revenues < $1 million; academic groups; environmental non-profits

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Leadership $20,000</th>
<th>Sustaining $10,000</th>
<th>Supporting $5,000</th>
<th>Associate $500-$2,500</th>
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<tbody>
<tr>
<td>Prominently recognized by name and logo on Athena web site, with hotlink and description.</td>
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<tr>
<td>Recognized by name and logo on Athena web site, with hotlink.</td>
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<td>Appear in a list of members on Athena web site.</td>
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<td>Recognized in Athena public media such as press releases.</td>
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<tr>
<td>Reduction in Athena fees on custom contract research.</td>
<td>15%</td>
<td>7%</td>
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<td>Annual industry-specific LCA market briefing.</td>
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<td>One free group training session on LCA or use of Athena tools (not including travel expenses).</td>
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<td>Option to publish an Athena case study on our web site.</td>
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<td>Option to appear in Athena web site news or spotlight.</td>
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<tr>
<td>Use of the “Athena Member” logo</td>
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**JOIN US**

We need your involvement in our efforts – we can’t do this alone. Your membership helps us deliver on our commitment to ongoing research and data development so that together we keep the ball moving forward.

Get in touch with us with your membership questions and we will follow up promptly.

**Athena Sustainable Materials Institute**

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